

28 June 2019

## **COLLEGE NOTICE**

### **NEW DEPARTMENT STRUCTURE IN THE BUSINESS SCHOOL & NEW HEADS OF DEPARTMENT**

---

The Business School will operate a new academic departmental structure from the start of the academic year 2019-20.

From 1 August 2019 the Business School will comprise four academic departments:

- Department of Economics & Public Policy (new)
- Department of Finance (no change)
- Department of Management (new)
- Department of Marketing & Operations (new)

The formal titles of the three new departments will be confirmed soon. The newly appointed Heads of Department will lead on this in consultation with the academic staff in each department.

This reorganisation will support a better alignment of common research interests and brings together fields which can collaborate and co-evolve. It does not alter the structure of other functional teams and units in the Business School.

Professor Alex Michaelides will continue as Head of the Department of Finance. The following new Head of Department appointments have been made, with effect from 1 August:

#### **HEAD OF THE DEPARTMENT OF ECONOMICS & PUBLIC POLICY**

Professor Tommaso Valletti, Professor of Economics, was previously the Director of the PhD Programme at Imperial College Business School. He has served as Chief Competition Economist of the European Commission (Directorate General for Competition) since 2016. Professor Valletti's main research interests are in industrial economics, regulation, and telecommunications economics. He is a Fellow of CEPR and ENCORE as well as a member of the panel of academic advisors to Ofcom, the UK communications regulator.

## **HEAD OF THE DEPARTMENT OF MANAGEMENT**

Professor Maurizio Zollo, Professor of Strategy & Sustainability, is the Director of the Leonardo Centre at Imperial College Business School. He has been a visiting professor at MIT's management science group since 2012, and is Editor-in-Chief of the journal *Organisation & Environment*. A past President of the European Academy of Management, Professor Zollo is a Fellow of the Strategic Management Society. His research is best known for his work on dynamic capabilities, studying how firms learn to manage acquisitions, alliances and complex transformational processes like the transition toward sustainable forms of enterprise.

## **HEAD OF THE DEPARTMENT OF MARKETING & OPERATIONS**

Professor Andreas Eisingerich, Professor of Marketing, previously held the roles of Associate HoD of the Management Department and Programme Director of the Full-Time MBA. He is best known for his work on brand attachment, consumer engagement, service innovation, and digital marketing strategies. Professor Eisingerich manages a Bill & Melinda Gates Foundation-sponsored global pre-marketing research project together with the World Health Organization, UNAIDS, and the World Wildlife Fund.

**John Neilson**

College Secretary