

IMPERIAL COLLEGE LONDON SUSTAINABLE HALLS CAMPAIGN REPORT 2021-22

Imperial College
London



STUDENTS
ORGANISING FOR
SUSTAINABILITY
UNITED KINGDOM



The campaign aim

SOS-UK's multi award-winning work engages students in residences on environmental and social sustainability and introduces **life-long sustainable living habits**.

Engagement activities communicate **practical advice** to achieve quantifiable energy, waste and water reductions.

The campaign builds students' foundation of sustainability knowledge and carbon literacy, focusing on enhancing student skills and experience, mobilising students to **lead on sustainability** initiatives.



This year your campaign has achieved...



1,420 students engaged in the campaign
(35% of 3,159 residents).



722 entries in our climate quizzes.




8 students trained as campaign volunteers.



56 participated in our online competitions,
masterclasses and webinars.

How we judge the competition



The competition was based on our key engagement statistics, as a percentage of residents from each residence.

Due to issues in collecting energy data, the levels of electricity saved by the campaign could not be calculated.

We train and empower student volunteers



8 students attended the volunteer training workshops.

The interactive training:

- Introduces sustainability, the climate crisis and social justice.
- Explores ways students can save energy, water and recycle and the benefits of this.
- Explains the campaign implementation, activities and impact.
- Suggests actions volunteers can take and encourages them to share their own.

This supports students to:

- Take sustainability actions.
- Engage other students on sustainability.
- Continue with their sustainability learning.
- Lead on their own sustainability activities.



Students at online training session
2nd Nov 2021

What volunteers told us

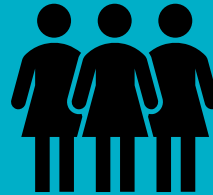
As a result of the campaign:

87%



Know more about how everyday actions contribute to the climate crisis

75%



Understand how to drive more change on the climate crisis where they live

100%



Developed skills that will be useful in the future

“Volunteering for Student Switch Off has been a great learning experience and a good way to connect with students who share similar values, this made me feel more hopeful for the future.”

Student Switch Off Volunteer 2020-21

We visited campus to engage students



During the visits:

Freshers' Fayre- 5th Oct 2021

- Stall at the Freshers Fayre.
- Engaged around 200 students in conversations around sustainability in halls of residence/private renting at university and gained campaign sign ups/competition entries.



Halls of residence visit- 18th Feb 2022

8.00 - Kemp Porter Buildings

10.00 - Woodward Buildings

- Stall in foyers of the halls of residence.
- Promoted the Climate Quiz/volunteer training.
- Engaged around 100 students.



We visited campus to engage students

During the visits:

Imperial Private Accommodation Exhibition- 17th March 2022

- Engaged around 150 students in conversations around sustainability and home energy efficiency whilst private renting at university and gained campaign sign ups/competition entries.

Halls of residence visit- 10th May 2022

9-11am Falmouth Hall

11-1pm Gabor Hall

2-5pm Beit Hall

- Stall in foyers of the halls of residence.
- Gained campaign sign ups/competition entries.
- Engaged around 100 students.



We run climate quizzes

722 students participated in our two national climate quizzes.

- Students answered 7 questions on topics such as energy saving, carbon and recycling.
- The first quiz rewarded Divine chocolate to the national top 2 halls of residence and two students were picked from the Imperial College London to win chocolate for themselves.
- The second quiz rewarded 100 Ben & Jerry's vegan ice cream vouchers to the national top 2 halls of residence (**Xenia and Beit Halls at Imperial!**) and one student was picked from the Imperial College London to win a voucher for themselves.



Activities engage residents and support learning



56 students participated in our online competitions, activities, masterclasses and webinars.



Students received Ben & Jerry's vegan ice cream vouchers and vouchers for online ethical stores as prizes.



Online content supports students' learning



Students have access to **webinars** delivered by SOS-UK which cover a range of sustainability themes:

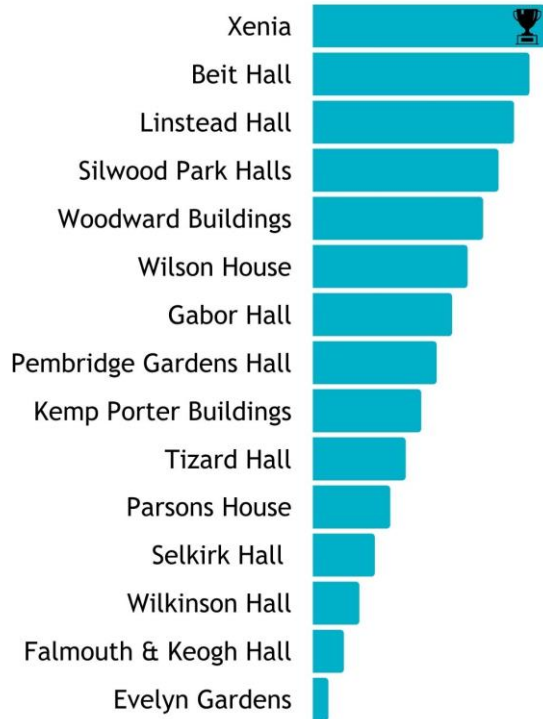
- Fast fashion and water
- Waste
- Careers in Sustainability
- Home energy, comfort and fuel poverty

All students signed up to the campaign were invited to attend SOS-UK's **Student Sustainability Summit** for free.

The top sustainable residence was rewarded



Imperial Leaderboard



Xenia won the competition!

They were rewarded with a £250 prize for the Hall Committee.

Xenia's hall committee decided to donate their prize to the charity MIND.



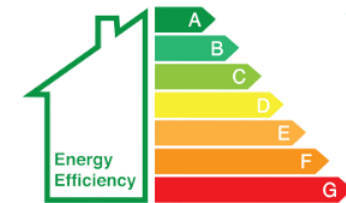
We included private renters

- The SSO+ campaign delivers advice to support students when they leave halls and move into private rented accommodation.
- Topics include energy efficiency, smart meters, thermal comfort and energy bills and providers.



Energy performance certificate

- Every property should have an energy performance certificate (EPC)
- A is the most efficient, G is the least efficient
- All rental houses should legally be E or above
- You can view the EPC of any rental property online



Student engagement has positive outcomes



Our research shows that as a result of the campaign:

67%

took more action to be sustainable in residences*.

86%

will continue implementing sustainability actions.

68%

are proud their residence is taking climate action.



“The campaign is a good idea to help students (future generations) to be sustainable .”

Student Switch Off participant 2020-21

We offer campaign additions to support residents



In 2022-23 we will be offering a number of elements that you can add to your residence campaign:

WELLBEING ACTION WEEKS

Week-long campaigns to support students during their time in residences.

- October 2022: Alcohol harm reduction
- January 2023: Community building
- May 2023: Wellbeing selfcare

Competition: What is your top tip for being a good flatmate or neighbour?

The graphic features a central illustration of two stylized human figures sitting on a bench, with a house icon above them. The scene is surrounded by question marks and recycling symbols. At the bottom, the logos for 'nus student switch off' and 'SOS STUDENTS ORGANISING FOR SUSTAINABILITY UNITED KINGDOM' are displayed.

Top tips: Selfcare during exams or deadlines

| | |
|--|--|
| Organise your calendar and plan a good daily routine | Stay connected to others, talk about how you are feeling |
| Take regular breaks for exercise, social time or mindfulness | Eat regular, healthy meals and cook in bulk if short on time |

The graphic includes the logos for 'nus student switch off' and 'SOS STUDENTS ORGANISING FOR SUSTAINABILITY UNITED KINGDOM' at the bottom.

We offer campaign additions to support residents

In 2022-23 we will be offering a number of elements that you can add to your residence campaign:

RECYCLING AUDITS

- Shared kitchens are audited.
- Residents are left leaflets with a score and personalised constructive feedback.
- Top scorers are rewarded with Fairtrade chocolate.
- An audit report presents scores, waste trends and key recommendations.



Thank you for your
continued support!

We look forward to working with you in
2022/23.

[Find out more and sign-up.](#)