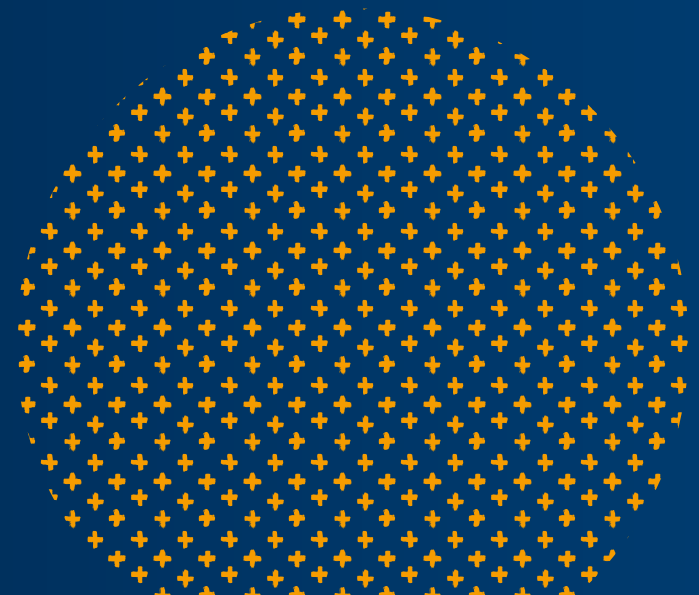
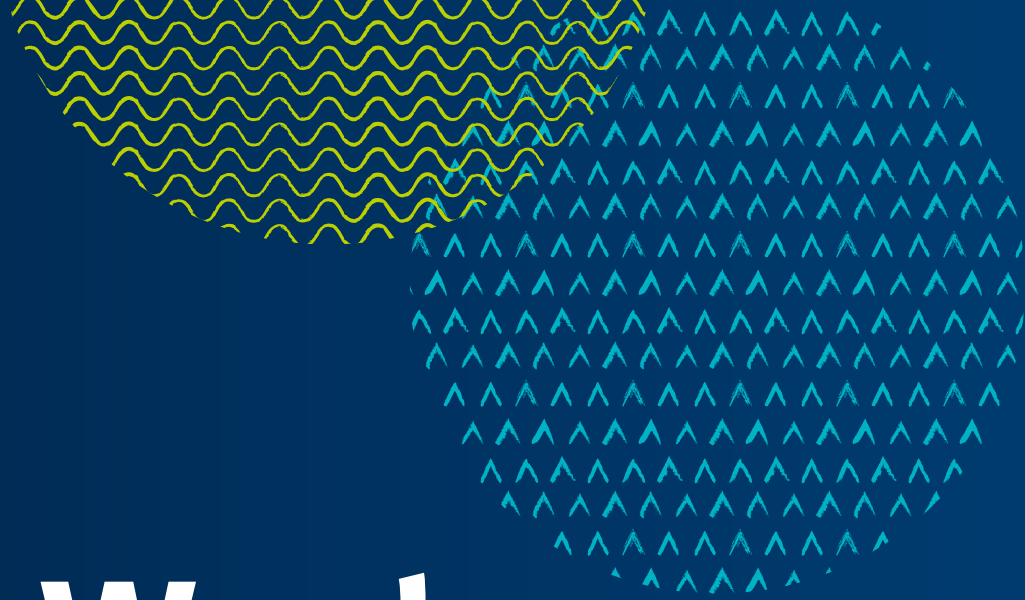


Imperial College
London

Engagement Week

Engaging society in times of change

20-22 April | #EngagementWeek2021



Engagement Week 2021

	Tuesday 20 April	Wednesday 21 April	Thursday 22 April	
09.45-10.00	Welcome		Workshops	
10.00-10.30	Keynote: Fozia Irfan			
10.30-11.00				
11.00-11.30				Break
11.30-12.00	Lightning talks			Break
12.00-12.30				Panel: Andy Ridgway, Nicola Lang and Felicity Mellor
12.30-13.00	Creative lunch	Closing remarks		
13.00-13.30		Creative lunch		
13.30-14.00		In conversation with Rachel Mackay		
14.00-14.30		Break		
14.30-15.00		Workshops		
15.00-15.30				
15.30-16.00				
16.00-16.30				

Platforms

Links to join sessions are in your Outlook calendars and will be shared via email and Teams each morning. If you have booked onto a workshop, these links will be in your Outlook calendar invite.

For any queries, please email societal_engagement@imperial.ac.uk.

Microsoft Teams Meetings

Most of our Engagement Week events will take place on Teams. Please ensure your microphones are switched off once an event has started. You will be able to ask questions in the chat and you can give a thumbs up to any questions you see that you would like answered. We'll aim to answer the most popular questions.

Zoom

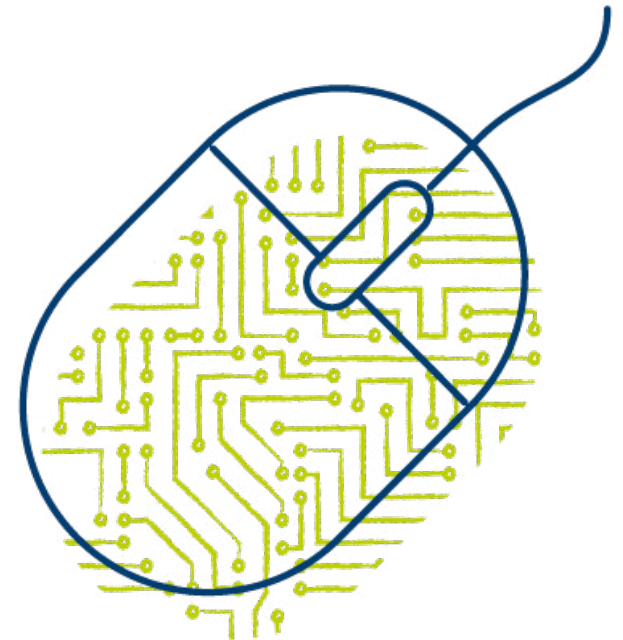
Some of our workshops will take place on Zoom. If you don't already have this set up on your computer, you might find it useful to do so in advance. It doesn't take long and it's completely free. [Find out more here.](#)

Microsoft Teams Channel

Connect with others on our dedicated Teams channel. Introduce yourself, your role and what you hope to get out of Engagement Week. We'll be sharing key updates here too. Plus there's a space in the channel to share any reading recommendations related to societal engagement.

Padlet

- Join in our virtual poster showcase throughout the week. Share your engagement news and stories and let us know what you're up to!
- Share your works of art from our creative lunch workshops on our other Padlet board. We can't wait to see what you create.



Day 1 - Tuesday 20 April

Welcome

Prof Maggie Dallman, OBE

Maggie is Vice President (International), Associate Provost (Academic Partnerships) and Professor of Immunology. She leads on [Imperial's Societal Engagement strategy](#).

9.45-10.00

Keynote

Fozia Irfan, OBE, FRSA

Fozia is the Director for Children and Young People at BBC Children in Need. She is responsible for ensuring that all donations to Children in Need are distributed effectively and equitably with the greatest impact for young people in the UK. She has a background leading community foundations and created the [DEI Coalition](#) - a network of philanthropic funders committed to diversity and inclusion. She is also working with the Health Foundation on the impacts of COVID-19 on the most vulnerable in our society.

10.00-11.00

Break

Lightning talks

11.30-12.30

Hear how Imperial colleagues have engaged with the public in innovative ways throughout the pandemic. Speakers from across the College will have just over five minutes to share their creative approaches to engagement. Further details on page 6.

Creative lunch

Public engagement often requires creativity. So grab your sandwiches and join us to have a go at something different. You never know what ideas it may spark!

Illustrated lettering | 12.30-13.10

Try out some calligraphy and illustrate words with artist Abby Hobbs – all you need is a pen and paper.

Quick-fire poetry | 13.00-13.30

Join poet Dan Simpson to take part in fun and energetic exercises – you might be surprised with what you create.

Day 2 - Wednesday 21 April

Creative lunch

Public engagement often requires creativity. So grab your sandwiches and join us to have a go at something different. You never know what ideas it may spark!

Illustrated lettering | 12.30-13.10

Try out some calligraphy and illustrate words with artist Abby Hobbs – all you need is a pen and paper.

Quick-fire poetry | 13.00-13.30

Join poet Dan Simpson to take part in fun and energetic exercises – you might be surprised with what you create.

In conversation: Resilience and crises in culture and engagement

Rachel Mackay

With 20 years' experience in the cultural sector and a passion for enabling attractions to provide great visitor experiences, Rachel has a wealth of knowledge to share from her learnings over the past year. Not only is she the Manager of the Historic Royal Palaces, Kew, she is also the Founder of [The Recovery Room](#) - a platform that's helping heritage charities rebuild and recover after the COVID-19 shutdowns. Rachel has also recently completed a research project analysing how museums and heritage organisations have responded to the pandemic from a crisis management perspective.

13.30-14.30

Break

Workshops

Take your pick of our interactive workshops exploring some of the skills, ideas and understandings we have developed in the last year.

ADAPT: Rethinking how we plan engagement activities in times of change and uncertainty

Scott McKenzie-Cook - Events Manager, Science Museum

COMMUNICATE: Interacting, presenting and collaborating online

Will Houstoun (Magician in Residence) and James Romero (Public Engagement Manager) - Imperial

CELEBRATE: Sharing our successes in public engagement and beyond*

Ashley Kent - Science Communicator and #IAmRemarkable Workshop Facilitator

15.00-16.30

*This workshop is repeated on Thursday

Day 3 - Thursday 22 April

Workshops

Take your pick of our interactive workshops exploring some of the skills, ideas and understandings we have developed in the last year.

10.00-11.30

ACTIVATE: Finding time and motivation for engagement

Simon Foster - Physics Outreach Officer, Imperial

GOING OFFLINE: Digital exclusion and working with community groups

Priya Pallan (Community Engagement Manager, Imperial) and Nikos Souslous (Co-founder and Director, Ready Tech Go)

CELEBRATE: Sharing our successes in public engagement and beyond

Ashley Kent - Science Communicator and #IAmRemarkable Workshop Facilitator

Break

In conversation: Communicating science during a pandemic

Andy Ridgway
Dr Nicola Lang
Chair: Dr Felicity Mellor

12.00-13.15

A journalist for over 20 years, Andy has worked with the BBC, New Scientist and The Economist, including as Deputy Editor for BBC Focus. Andy is a Senior Lecturer in Science Communication at the University of the West of England. His latest work - part of a large European project, [RETHINK](#), exploring digital science communication - is looking at how people make sense of the information they receive about COVID-19 from varied sources.

As the Director of Public Health in Hammersmith and Fulham, Nicola has led the borough's response to the pandemic alongside other public health initiatives. She graduated in Medicine from Imperial in 2000 and completed specialist public health training in 2011. Nicola is dedicated to improving the health of marginalised groups including homeless people and those in contact with the criminal justice system.

Felicity is a Senior Lecturer and Course Director for Imperial's MSc Science Communication.

Closing remarks

Prof Maggie Dallman, OBE

13.15-13.30

Maggie is Vice President (International), Associate Provost (Academic Partnerships) and Professor of Immunology. She leads on [Imperial's Societal Engagement strategy](#).

Lightning talks

Tuesday 20 April, 11.30-12.30

Hear how Imperial colleagues have engaged with the public in innovative ways throughout the pandemic. Speakers from across the College will have just over five minutes and a limit of 20 slides to share their creative approaches to engagement in this fun and fast-paced session.

EPIDEMIC: a creative engagement project run remotely with a local theatre company to engage young creatives with Imperial's COVID-19 research

Fola Afolabi - Graduate Management Trainee, Public and Patient Involvement Team

Science packs in White City and how I learned to stop worrying

Andrew Brooks - Public Engagement Practitioner, Community Engagement Team

Future geoscientists: a fun virtual card game that encourages young people to imagine the future of geoscience

Finn Strivens - Imperial Alumnus, Designer and Foresight Practitioner

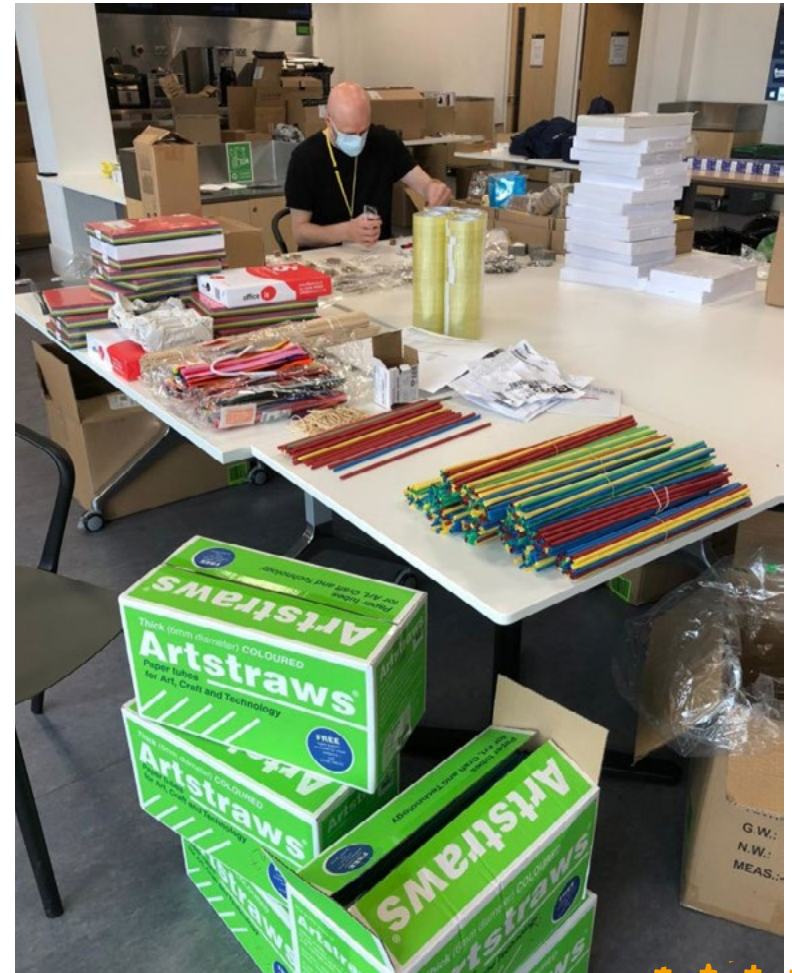
Outreach through the pandemic: making the most of STEM delivery on-line

Rebecca Holloway and Signe Arias - Outreach Team

The giant laser that broke borders and barriers: perspectives from the student takeover of Imperial Lates

Varsha Krishnan - Medicine Undergraduate Student

The presentations will be followed by a Q&A chaired by Lara Mistry from the Public Engagement Team.



#EngagementWeek2021 | 20-22 April

Workshops



ADAPT: Rethinking how we plan engagement activities in times of change and uncertainty

Scott McKenzie-Cook - Events Manager, Science Museum

How have we adapted our events and programmes in order to deliver something meaningful during the pandemic? Join Scott to discuss how his team has responded when the museum had to close its doors. This workshop aims to broaden your horizons about what is possible during the restrictions and offers guidance on coping with ever-changing circumstances.

COMMUNICATE: Interacting, presenting and collaborating online

Will Houstoun (Magician in Residence) and James Romero (Public Engagement Manager) - Imperial

How do we communicate with our public audiences and participants through digital platforms when often we can't see them? At times it can feel like we're 'talking into the void'. What additional skills do we need when we're presenting online, and how can we build rapport, storytelling and participation into our virtual activities? Join Will and James to share communication tips for online engagement.

CELEBRATE: Sharing our successes in public engagement and beyond*

Ashley Kent - Science Communicator and #IAmRemarkable Workshop Facilitator

Many of us struggle when it comes to talking about our own accomplishments. Cultural and gender modesty norms as well as impostor syndrome can prevent anyone from acknowledging their remarkable attributes and expressing their achievements. For many, this has only heightened during the pandemic and working from home. Join #IAmRemarkable workshop facilitator Ashley to learn the importance of self-promotion in your personal and professional life and be equipped with tools to develop this skill. #IAmRemarkable was established as a Google initiative empowering women and underrepresented groups to speak openly about their accomplishments. This workshop is open to all.

*This workshop is repeated on Wednesday and Thursday.

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Workshops

ACTIVATE: Finding time and motivation for engagement

Simon Foster - Physics Outreach Officer, Imperial

With so many changes and demands on our time, both at work and at home, how do we move forward with our engagement ideas? How can we maximise the value gained from the time we do manage to carve out for engagement and outreach? Join Simon to share tips and ideas for 'keeping going', hear about the new projects he has managed to get off the ground during the last twelve months, and consider how to build momentum and buy-in.

GOING OFFLINE: Digital exclusion and working with community groups

Priya Pallan (Community Engagement Manager, Imperial) and Nikos Souslous (Co-founder and Director, Ready Tech Go)

Whilst many of our engagement and outreach activities have moved online during the pandemic, for some of our audiences a lack of digital access prevents them from taking part. Join Priya and some of our community partners to hear about the picture of digital exclusion and why it's important to consider access to technology and the internet in our public engagement. Discuss ideas for how to stay connected with communities at risk of digital exclusion alongside real examples from engagement work in White City.



What next?



Subscribe to the Societal Engagement Newsletter



Check out the guides and resources in our Engagement Toolkit



Book your place on our upcoming Engagement Masterclasses